
**2/72 C Management consultation advertising by
lawyer improper**

A lawyer who sought to act in the capacity as a “management consultant” in addition to his engaging in private law practice was informed that he would be bound by the Code of Professional Responsibility as to advertising and solicitation, and considering the overlap in the two that he cannot advertise his legal background in conjunction with the management activities, nor could he solicit legal work through that work. Ideally, a lawyer engaged in such occupations or professions should keep the two activities in separate locations. (2/17/72)